

New Practice facility Information

FLIGHTSCOPE MEVO PLUS 2023 practice facility

Pricing & Usage

In an attempt to further engage in matters directly effecting members we have developed this information in relation to the new practice facility. The club has invested heavily into creating “year round golf” for our members. As expected there has to be a cost to this. I feel that its important to provide some information to members of what to expect when it opens. In order to give our pricing some context I have added prices on the mainland for similar facilities as follows:

Time	1 person	2 people	3+people
1 Hour	£15/20	£25/30	£30/40
2 Hours	£30/40	£50/60	£60/80
3 Hours	£40/50	75/90	£90/120

(data gathered from Edinburgh Indoor golf, The virtual golf centre, The golf bunker Studio, InSwing Indoor Golf)

Our **proposed** prices which will run through the first winter until the AGM next year are bellow. At that point we will have some more data on usage and can create price plans to make best use of the facility.

Time	1 Person	2 People	3+ People
1 Hour	£10	£15	£20
2 Hours	£20	£30	£40
3 Hours	£30	£60	£90

Currently we will have 1 bay going live. Depending on use there is scope to add a second one. There is a cost of around £15,000 for the machines and set up which equates to 1,500 single session booking to recover our money at proposed costings. This will also provide a much needed income stream during the winter months where cash flow is very limited. In order to meet the grants/funding requirements we have to offer golf to everyone. Because of this the facility will also be marketed to non-members. This would be bringing in income while attracting new potential members to the club. A development plan for juniors will hopefully attract more young people to the club. Golf will also become more inclusive as groups who may not be able to play on the course would now be able to play in a simulator situation.

The Simulator:

The simulator has over 150,000 courses pre-loaded into the software package, Dale is NOT included on the list. There are functions for driving range, rounds of golf, nearest the pin, longest drive and many other playing/practice options. As you are hitting into a screen there is a visual of your ball flight along with all the technical data relating to the shot. Data available includes but not limited to:

- Carry Distance
- Clubhead Speed
- Smash Factor
- Ball Speed / Spin rate
- Launch angle
- Angle of attack
- Club/face path
- Swing planes
- In built camera

Access & Booking

The Clubhouse will be upgraded with security cameras very kindly donated by JRGW Comms Ltd (Grant Wiseman) which will cover the facility, bar, extension and car park. We aim to use Mastersscoreboard as a booking system for the facility. As we are charged per transactions we would encourage members to deposit as much as possible into their prepay to avoid multiple charges and use that "purse" to book a time slot. Booking will be similar to booking a tee where 1 hour slots will be available and price will depend on how many people are attending. The facility will not be manned full time so we would ask members to be honest with their usage. The cameras will be checked vs bookings regularly as a method of policing.

The access will be through a new door next to the main entrance, this will also allow access throughout the upstairs of the clubhouse. You will be expected as a member to treat the area with respect and leave it as found. Again security cameras will cover the area. At first its likely that the key for the locker rooms will access the door. In time we hope to have a swipe system for entry but costing and funding for that will have to be considered before installation. Bar opening hours will depend on bookings and availability of volunteers.

We hope to run some fun competitions such as nearest the pin, longest drive, hit the number and possibly matches/competitions in time. This is a new facility for us all and there will be plenty of learning curves before we get it right.

If you have any other questions regarding the facility please don't hesitate to contact us on info@shetlandgolfclub.co.uk

QUESTIONNAIRE:

Please take a couple of minutes to complete this questionnaire. This is the question sheet so please use a blank piece of paper and post your answers in the box.

1. Do you intend to use the facility?
2. How many times a month will you use it?
3. Do you feel the proposed price on the information sheet is fair? (if not please comment)
4. Would your work/social group be interested in hiring the facility for a function?

Thank you for your time, we will release further information when the data is collected and the facility is complete which is scheduled for the end of the season.